



digital barracuda <sup>TM</sup> iSTG

Digital Barracuda Information Systems  
Technology Group Integrates Technology  
With Business Needs

# FACT SHEET



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What is systems integration? From a purely technological standpoint, it's about installing hardware and software, wiring networks and ensuring that all components can communicate throughout the system. It's about performance testing, system maintenance and managing upgrades.

But how do you know if your computer systems have teeth?

Simple. If you're a business owner or partner...if you're a financial executive, vp of sales, or manager of human resources...or if you're running a professional firm, retail operation or manufacturing plant, systems integration is all about how effectively your technology integrates with your business requirements.

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*The professionals at  
Digital Barracuda are focused  
on bringing control, order  
and security to the business  
systems of small  
and midsize  
companies.*

**Tools that Serve Needs of the Business** Good systems integration enables you and your employees to work both effectively and cost-efficiently, which allows management and staff alike to focus on the business at hand—and that translates into little or no downtime (planned or unplanned). The computers, networks, printers, servers and all the technology we call IT systems are merely the tools of your business.

**Let Business Goals Set IT Expectations** Digital Barracuda's Information Systems Technology Group can help assess how well your systems are integrated into your business. Use our four yardsticks (below) for measuring your systems integration. These four areas for evaluation will help you begin to set performance expectations for IT in your own business.

**ONE** Do you have a good picture of how your employees are using your systems? For example, do you know who has administrative privileges? How often are employees required to change passwords? How much time are people spending online? How much rekeying of data is required to manage customer accounts?

**Digital Barracuda will give you an accurate picture** It's not enough for management to pay the bills for technology. You should have access to the who, what, why and how of your IT systems. Our professionals will inventory your systems to determine how they are being used and by whom. We'll audit your backup and password strategies and assess your disaster recovery plans. We'll deliver a report card complete with our recommendations. And, if you want, we'll work with you to create new strategies and policies.

**TWO** Are you and your staff able to remain productive with very little downtime? Remember, downtime translates into idle employees, irate customers and missed sales. That's lost revenue...and that's unacceptable.

**Digital Barracuda will help reduce your business downtime** Did you ever consider the costs to your business when systems are down? Downtime means your business has come to a halt—order processing frozen, new orders locked out, customer data inaccessible, financial records and inventory unavailable.

When it comes to downtime, less is more. Digital Barracuda iSTG professionals take preemptive measures to ensure that your computers are delivering on their promise. We perform solid installations, schedule regular system monitoring and diagnostics and set strong security protocols to deliver the reliability you expect.

Whatever your current systems downtime, we can probably improve your numbers by at least 75 percent. And after we've had time to work with you for a few months—gotten to know your business and your computer systems—we can probably improve your uptime numbers to at least 90 percent...all by keeping problems from occurring in the first place.

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**THREE** How often is equipment replaced to accommodate the business' growth? In other words, are your systems able to meet your needs today and grow as your business and objectives change? On the flipside, do you have any idea which equipment in your IT center is most likely to break down in the next year?

**Digital Barracuda will work with you to create a cost-effective growth strategy** Manufacturers design their computers with the expectation that they will be replaced every three to four years. This can be expensive if you leave yourself to the mercy of the technology. And yet many companies wait for a computer to die before considering replacement or upgrade.

*We'll tailor a program  
to your needs while  
controlling costs.*

Digital Barracuda iSTG turns the equation around. By planning growth, we can make IT conform to a budget. First, we work with you and your top people to understand management's hopes, dreams and expectations for the business one, three and five years out.

Our professionals then apply predictive models to determine the technology necessary to match business growth. Finally, we select systems for their scalability—their ability to do the job today and be upgraded as the business grows, without always having to be replaced in their entirety or unexpectedly.

By anticipating your needs and predicting (thus preventing) problems, we put an end to most emergencies. Plus, we'll put our buying power to work to help you get the lowest prices.

**FOUR** Can you view your technology as a competitive advantage that enables you to work smarter and communicate quickly and effectively internally, as well externally with customers and suppliers?

**Digital Barracuda delivers the competitive advantage you expect** The task of getting technology to deliver on the promise is two-fold. First it is a strategy for the installation of each component into the network. Our professionals design their installations for optimal advantage to the business and document that design.

Second, we tune your systems to make them run at their very best every day. We can also manage your computers and monitor them regularly thereby catching problems before they have a chance to bring your system down.

Only in this way will you have the productivity your business requires. You'll have access to data and be able to manage sales, keep your operations on track and communicate with customers, vendors and employees.

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**Flexible, Versatile and Affordable** Digital Barracuda iSTG offers a full range of services and supports most technologies. Our versatility and flexibility enables you to select the level of service that best meets your needs.

If you don't have an in-house IT administrator, we can be that person. And we can do it for less than you'd pay for a qualified administrator. On the other hand, if your current staff is swamped and needs help with a specific task or requires professional assistance in a particular area, we can do that too.

We're there to work with your people in the most effective way possible. If your over-worked "techie" needs a vacation, you can rely on us to help out.

With Digital Barracuda as your partner, you'll get the peace of mind that your computer systems are serving your business well. It's partnership with a professional edge.

## About Digital Barracuda

Digital Barracuda is a full-service computer systems consulting and development firm that specializes in secure network design, installation, management and forensics. From our New Jersey headquarters, we service and support companies from New England through Virginia.

We partner with our clients to regularly monitor and maintain their computer systems in order to identify and stop trouble before it can impact business. We keep our clients working, and we do it at a price every company can afford. We offer a comprehensive range of services and cost-effective solutions. Our people are trained and certified in the technologies that businesses are using today and planning to add tomorrow.

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Contact Digital Barracuda today for a Free initial consultation.  
Call us toll-free at 1-877-Y-247-365 (1-877-924-7365). The "Y"  
is your reminder because protection should be in place always...  
24/7/365. Or go to our Website at [www.digitalbarracuda.com](http://www.digitalbarracuda.com).



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